

ReubenMoreland

REUBEN.MORELAND@GMAIL.COM | 917.232.1070 | REUBENMORELAND.COM

Work Experience

Freelance Video Creator

June '13 - Present

- Produced, Wrote, Shot and Edited video projects for various clients including the University of Cincinnati, Hostel Quetzal (Mexico), and Oktoberfest (Germany).

Rob Richardson for Mayor of Cincinnati

Jan '17- May '17

Media Producer and Digital Marketing Director

- Produced, Wrote, Shot and Edited a \$100,000 broadcast Radio and TV media campaign.
- Created Radio ads, Broadcast television commercials, and short-form web videos.
- Managed \$15,000 digital marketing campaign that earned over 6 Million Impressions.

Stoke Travel (Barcelona, Spain)

Aug '15 - Nov '16

International Concert Tour Executive Producer

- Produced and Managed a 10 city European concert tour which included Rock bands, Hip-Hop artists, variety performers, staff & guests.
- Designed ad posters and ran guerrilla-marketing campaigns in Spain, France, Germany, Netherlands, Hungary and Czech Republic.
- Conducted city tours, planned and managed travel for over 35 people for 30 days.

Festival Production Staff

- Assisted in event operations for Stoke Travel's festival events including La Tomatina, in Valencia, Spain and Oktoberfest in Munich, Germany.
- Produced short-form recap videos for Stoke Travel's Festival Events.

One Night Only Music Festival

April '14 - May '15

Concert Director Of Operations

- Directed 45-member team to organize a one-day music festival for 7000 paid attendees.
- Designed promotional materials for the event including posters, t-shirts and banners.
- Organized hospitality for A-list Celebrity Talent.
- Managed a \$185,000 budget.

Professional Magician

Fall 2010 - Present

- Two time USA competitor at the FISM World Championships of Magic (2012 and 2015)
- Produced original magic instructional DVD with over 1,200 copies in international sales.
- Featured performer on The CW's *Penn and Teller Fool Us*; Italian TV Show, *La Grande Magia*; French TV Show, *Le Plus Grand Cabaret Du Monde* and subject of two documentaries in the USA.
- Winner of over 20 international awards in Magic.

The Garage OTR

June '14 - June '16

Segway Tour Guide

- Led group tours throughout Downtown Cincinnati.

Education

University of Cincinnati College Conservatory of Music

B.F.A. Electronic Media 2016 Cum Laude - GPA: 3.7 / 4.0

University of Cincinnati McMicken College of Arts and Sciences

Certificate in Film and Media Studies

Activities & Internships

UC Programs and Activities Council

Fall '12 - Spring '16

Comedy Program Director

- Managed a \$58,000 budget to produce 3 sold-out shows for over 1000 attendees.

IT Chair

- Created multiple video advertisements for events and services.

Drive Media House

May '15 - July '15

Studio and Production Intern

- PA and Editor on the production and post-production of narrative-driven commercials.
- Planned and executed the promotion of newly-released content.

Starfire Council

Fall '14

Media Storytelling Intern

- Created 3 short films that highlight the non-profit work of Starfire Council.

"2013 Gold Rush Expedition Race"

Spring '14

Episode Producer

- Directed a team of editors for a documentary series for national TV distribution.

Alpha Epsilon Pi Fraternity

Fall '13 - Spring '16

President

- Oversaw over 30 positions in a student group of 75 paying members.
- Served as a liaison between the Fraternity and the University of Cincinnati.

Treasurer

- Developed & managed an annual budget of \$205,000.

Skills

Computer | Illustrator, Photoshop, After Effects, Premiere Pro, Audition, Muse, Office

Production | FAA Licensed Drone Pilot, Digital Video, Digital Audio, Concert Production, Event Planning, Public Speaking, Photography, Practical Effects & Illusions