

ReubenMoreland

917.232.1070 REUBEN@REUBENMORELAND.COM

Education

University of Cincinnati College Conservatory of Music

B.F.A. Electronic Media 2016 - GPA: 3.7 / 4.0

Certificate in Film and Media Studies

Dean's List - Winter 2011 through Present

Work Experience

Drive Media House - Studio and Production Intern May 2015 - Present

- Conducts, edits and serves as a PA on the production and post production of national, narrative-driven commercials.
- Plans and executes the promotion of newly released content.

The Garage OTR - Segway Tour Guide Summer 2014 - Present

- Leads group tours throughout various areas of downtown Cincinnati.
- Introduces guests to various elements of art, history and culture in Cincinnati.

Professional Magician Fall 2007 - Present

- Featured performer on Italian TV Show, "La Grande Magia," French TV Show, "Le Plus Grand Cabaret Du Monde" and subject of two documentaries in the USA.
- Coordinated television and stage performances in 18 countries.

Starfire Council - Media Storytelling intern Fall 2014

- Shot, directed and produced 3 short films that highlight the lives and projects of several mentally disabled members of the "Starfire" community.

"2013 Gold Rush Expedition Race" - Episode Producer Spring 2014

- Episode Producer for a three part documentary series for national cable television distribution.

Magic Magazine (Las Vegas) - Production Intern Summer 2011

- Production team member for conference events and gala shows.
- Emceed events and introduced international guest speakers.

The Blue Crown - Product Developer Summer 2011

- Scripted and co-produced original magic instructional DVD "FourFit" with over 1,200 copies in international sales on thebluecrown.com

REFERENCES AVAILABLE UPON REQUEST

VIDEO PORTFOLIO: WWW.REUBENMORELAND.COM/PORTFOLIO

Skills

Computer | Avid Media Composer, Illustrator, Photoshop, After Effects, Premiere Pro, Audition, Muse, Waveform Monitor Calibration, Reaper DAW, Microsoft Office

Production | Digital Video, Photography, Event Planning, Public Speaking

Activities

UC Programs and Activities Council Fall 2012 - Present

Concert Director Of Operations

- Planned, coordinated and produced a one day music festival for 7000 Paid attendees.
- Developed and maintained the website, www.onofest.com
- Designed all promotional materials for the event.
- Organized hospitality for celebrity talent (Big Sean, Big Gigantic, Cherub).
- Managed a \$185,000 budget.

Comedy Program Director

- Managed a \$58,000 annual budget.
- Booked and produced 3 sold out shows for over 1000 attendees.

IT Chair

- Produced multiple video advertisements for events and services.
- Created and implemented a listserv to notify students of campus events.

Alpha Epsilon Pi Fraternity Fall 2013 - Present

President

- Oversaw 30 positions in a student group of 75 paying members.
- Acted as a liaison between the Fraternity and the University of Cincinnati.

Treasurer

- Developed & managed an annual budget of \$205,000

Special Achievements

Entertainment Awards

- FISM World Championships of Magic, Blackpool, England 2012 - US Competitor
- Shanghai International Championships of Magic, Shanghai, China, 2012 - 1st Place
- Korean Championships of Close-Up Magic, Busan, South Korea, 2012 - 3rd Place

Film Awards

- Shorashim Israel Expedition Video Contest - 1st Place
- Drive Media House Scholarship Award - University of Cincinnati